



DATA LISTS AVAILABLE AS ON 10TH APRIL 2010

Worldwide masterfile
Business masterfile
Consumer masterfile
Avid readers masterfile
Business connections masterfile
Business decision-makers masterfile
Business indices masterfile
Esoterics enthusiasts masterfile
Eurasia liaisons masterfile
Financial security schemers masterfile
Healthy living aspirants masterfile
Instant wealth seekers masterfile
Luxury lovers masterfile
Ready buyers masterfile
Technology update watchers masterfile
Travelers masterfile

Avid Readers

Animal care literature readers
Book Buyers
Engineering
Financial management
General business
Health and fitness
Human resources
IT
Lifestyle
Miscellaneous professional topics
Operations management
Personal finance
Sales and marketing
Gardening literature readers
Medical literature readers
Subscribers
Business and economic titles
General news titles
Health and fitness titles
Lifestyle titles
Personal finance titles

Business Decision-Makers

Business degree holders from well-known schools
Business strategy simulation software buyers
Economic forecasts and reports buyers
English-literate businessmen
Expatriate business executives & professionals
Financial decision-makers
Human resources management decision-makers
International Who's Who Executives
IT decision-makers
Local business executives and professionals
Marketing decision-makers
Operations management decision-makers
Successful entrepreneurs

Esoterics Enthusiasts

Chi Concept Believers
Chinese Horoscope Readers
Confucian Teaching Readers
Crystal Healing Power Believers
Dream Interpretation Readers
Feng Shui Believers
Feng Shui Sculpture Collectors
Financial Astrology Believers
Fortune-Teller Believing Businessmen
Prophecy Literature Buyers
Zen Concept Believers
Zodiac Literature Buyers

Healthy Living Aspirants

Aerobics session attendees
Alternative medicine literature readers
Aromatherapy product buyers
Herbal medicine users
Natural medicine course attendees
Stress management course enrollees
Weight loss program buyers

Instant Wealth Seekers

Bingo session attendees
Casino goers
Lucky draw winners
On-line gamblers
Sports events gamblers

Eurasia Liaisons

Chinese business liaisons
French business liaisons
German business liaisons
Japanese business liaisons
Spanish business liaisons

Financial Security Schemers

Bargain property hunters
Contrarian investors
Corporate forex exposure managers
Emerging market prospects optimists
Financial indices close watchers
Foreign exchange simulation software buyers
Foreign-owned bank branch depositors
Free financial advisory newsletter recipients
High personal income tax payers
Investors
Major companies annual reports requestors
Multiple currency depositors
Mutual funds performance close watchers
Offshore bank depositors
Overseas real estate property buyers
Personal investment strategy seminar attendees
Personal tax haven seekers
Stock market money-making enthusiasts
Stock market simulation software buyers

Ready Buyers

Collin Street Bakery
Culinary arts enthusiasts
Direct marketing promotion responders
Gourmet food shop patrons
Multiple credit card holders
Music CDs and musical instruments buyers
On-board-flight shoppers
Shopping mall heavy spenders
Television shopping program buyers

Luxury Lovers

Affluent foreign residents
Antique Asian furniture collectors
Beauty and grooming products buyers
Collectible enthusiasts and heavy spenders
Elegant jewelry buyers
Elitist cultural performance lovers
Expensive hobby indulgers
Fashionable sports outfit buyers
Gold credit card holders
Golf club members
High-class hair salon users
Holiday shopping spree goers
International fashion catalog shoppers
Jockey club members
Luxury car owners
Luxury dwellers
Private aviation enthusiasts
Private boat owners and sailing enthusiasts
Up-market fitness club members
Western art collectors
Wine connoisseurs
Wining and dining big spenders

Travelers

Business class frequent travelers
European rail travel lovers
European ski holiday package buyers
Expensive holiday goers
Five-star hotel frequent guests
Hotel privilege card holders
International trade fair exhibitors
Travel agent's prime clients
Tropical beach resort goers
Well-traveled yuppies

Business Connections

Business consultancy connection
Construction connection
Energy connection
Finance connection
Food and beverage manufacturing connection
Government connection
Health Care connection
Hospitals connection
Information Technology connection
Legal Connection
Marketing services connection
Media connection
Paper products manufacturing connection
Pharmaceutical connection
Publishing and printing connection
Retailers connection
Schools connection
Textiles and apparel manufacturing connection
Transport and logistics connection
Travel connection
Wood products manufacturing connection

Technology Update Watchers

Home computing heavy spenders
Information Technology conference attendees
Novelty gadget buyers
State-of-the-art gadget buyers

Business Indices

Associations index
Corporate web sites index
Exporters index
Importers index
Major companies index
Listed companies index

REGIONAL AND COUNTRY FILES

W O R L D W I D E
 WESTERN EUROPE
 EASTERN EUROPE
 SUB-SAHARAN AFRICA
 NORTH AMERICA
 CENTRAL AMERICA
 CARIBBEAN
 SOUTH AMERICA
 FAR EAST
 SOUTH ASIA
 CENTRAL ASIA
 MIDDLE EAST
 OCEANIA

Andorra	Algeria	Argentina	Australia
Austria	Bahrain	Belarus	Belgium
Bosnia-Herzegovina	Brazil	Brunei	Bulgaria
Canada	Chile	China	Colombia
Costa Rica	Croatia	Cyprus	Czech Republic
Denmark	Dominican Republic	Ecuador	Egypt
Estonia	Finland	France	Germany
Greece	Guam	Hong Kong	Hungary
Iceland	India	Indonesia	Ireland
Israel	Italy	Jamaica	Japan
Latvia	Lebanon	Liechtenstein	Lithuania
Luxembourg	Malaysia	Malta	Mexico
Moldova	Monaco	Morocco	Netherlands
New Zealand	Norway	Oman	Panama
Peru	Philippines	Poland	Portugal
Puerto Rico	Romania	Russia	San Marino
Saudi Arabia	Serbia	Singapore	Slovakia
Slovenia	South Africa	South Korea	Spain
Sweden	Switzerland	Taiwan	Thailand
United Arab Emirates	United Kingdom	United States	Venezuela